MINUTES

Health Information Technology and Transparency Advisory Board and Ad Hoc Expert Work Group Retreat

> Georgia Tech Global Learning Center 85 5th Street, N.W., Atlanta, GA 30308 Room 323 April 19, 2007 9:00 A.M. - 3:00 P.M.

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| Mike Adloo | Dr. James Buehler | Robert W. Bush |
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| Dedra Cantrell | Dr. Jack Chapman | Tod Citron |
| Monye Connolly | Greg Fields | Michael Heekin, Facilitator |
| Laura Linn | Patricia Massey | Dr. William McClatchey |
| Doug Moses | Glenn Pearson | Dr. Winston Price |
| Gayle Ransom | Dennis White | Russell Williams |

DCH Staff Present

| Alicia McCord-Estes | Sara Lambert | Diane Manheim |
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| Sonny Munter | Toni Phillips | Tinnera Rumph |
| Lisa Marie Shekell | Denise Williams | |

Chairperson Russell Williams called the meeting to order at 9:20 a.m., at the Georgia Tech Global Learning Center located at 84 5th Street, N.W., Atlanta, Georgia 30308. A quorum of the Board was present. The meeting began with Dr. Rhonda Medows, *Commissioner* of the Georgia Department of Community Health (DCH), addressing the role of the Board, funding, ethics, goals and deliverables.

As Dr. Medows explained the goals and deliverables, a handout of these goals and deliverables were provided to the Advisory Board and Ad hoc experts. The goal of the Health Information Exchange (HIE) Committee is to facilitate the implementation of health information exchange statewide. The subcommittee is to deliver a state matching fund pilot program to promote health information exchange and to serve as a source of state and federal regulatory information regarding health information exchange and privacy and security issues.

The goal for the Health Care Transparency Committee is to develop a consumer focused Web site that provides consumers health care quality and cost information. The subcommittee is to develop and implement the Transparency Web site by obtaining consumer input, creating a site to be consumer focused and friendly, provide current and accurate data to be updated in a timely manner, obtain data resources from various

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entities, build or buy a web platform and procure the Web site creation, programming and maintenance service needs.

The Advisory Board and Ad hoc experts continued to brainstorm the development of the strategic plan. The Board agreed in order to develop a strategic plan, there needs to be ways to measure success, evaluate, improve and maintain the project. The areas of development would include the coalition, support, a communication strategy, an organizational infrastructure, a technical infrastructure and a network infrastructure. To start development, the Board would need to gather a critical mass of meaningful electronic health information especially claims data. This would help the Board promote electronic health information through pilots and a Web site.

The Board brainstormed on ways to engage the coalition. The coalition would include a variety of organizations, associations, minority groups, legislators, consumers, advocacy groups, providers, pharmacists, allied health professionals, purchasers and employers. The coalition can be engaged via testimony at Advisory Board and subcommittee meetings, campaign kickoffs, road shows, press releases and Web sites.

As the Board develops the pilot projects, the Board agreed it is important to have matching funds, engage the coalition and bring the pilot projects together at the end. The Board continued the discussion within the subcommittee breakout sessions.

There being no further business to be brought before the Health Information Technology and Transparency (HITT) Advisory Board day two of the Work Group Retreat on April 19, 2007, the meetings were adjourned after conclusion of the subcommittee breakout sessions at 3:30 p.m.

| THESE | MINUTES | ARE | HEREBY | APPROVED | AND | ADOPTED | THE |
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| Russell J. Williams, Chairperson | | | | Chris Downing, Vice Chairperson | | | |